This exciting new university opens its doors to students.
"I’ve always looked forward to going to Harvard . . . ."

by Joel Robeson

I wanted the best in education so I had never considered anything but Harvard. This was the ultimate in education, and as far as I was concerned, there was nothing else to consider.

So from the time I was in Junior High School, every energy I put forth was with Harvard in mind. I worked hard. And this paid off even before I was ready to enter college. This year, I was elected president of the National Honor Society—a notable milestone, but not my ultimate goal—all I could see was Harvard.

I was in the process of making out my application to enter in the fall when a "chance" Sunday-afternoon pleasure drive changed my concrete plans in only a matter of hours.

In the course of our drive, we passed by the Oral Roberts University. My father suggested that we go in and look around and I agreed.

I didn’t know too much about the university, but what I had heard had really stuck with me. However, I had the misconstrued idea that this was just another "religious" school.

There are some religious schools that

President Roberts with Joel on a tour of the ORU Learning Resources Center.
Walking to their high school classes, Joel and his friend happily share their plans for college.

ORAL Roberts UNIVERSITY ADMINISTRATIVE STAFF

ORAL Roberts, President

Executive Vice President  Dean, Graduate School of Theology

Robert Eskridge, A.B.  Paul I. McClendon, Ph.D.  Robert Fraley, M.R.E.
Business Manager  Director of Learning Resources  Director of Christian Stewardship Department

ORAL Roberts UNIVERSITY OUTREACH • SPRING 1965 • VOLUME 2 • NUMBER 2

have a wonderful opportunity as far as spiritual background is concerned, but their educational viewpoint is not up to the standard that I want.

We walked in and the guide took us to the lobby and showed us the scale model of the Oral Roberts University. I was absolutely astounded. Then I read the contents of the curriculum and noted the courses being offered and again I was just speechless.

I got all the literature that was available at the time and took it home and read it—and reread it. Then something happened—the Lord began speaking to my heart. My desires began to change. Harvard just didn't seem so important anymore.

So I tore up my Harvard application and started learning everything I could about ORU.

Later, Reverend Yep Ellis, one of ORU's Regents, invited me to play the organ for a special meeting at the School of Evangelism. It was here that I realized the true spiritual scope of the university.

The very fact that the Holy Spirit is the hub around which the whole university program revolves was most appealing. I know you can be a Christian without the experience of the baptism with the Holy Spirit. But I don’t believe a young person could continue to remain true to his convictions in secular schools and colleges of this day without the infilling and direction of the Holy Spirit.

I believe the Lord has directed me to this place of spiritual and mental development. This has ended my search for a place to learn more about Christ and to have an education second to none.

After Joel revealed his plans to attend ORU his mother confided that it was a direct answer to her prayers.

Joel is the organist at his church. Here his pastor admires his ability as an accomplished pianist.
"I am thrilled to learn that the curriculum at ORU is going to be on a par with the leading universities in the nation."

—Joel Robeson, Broken Arrow, Oklahoma

The primary purpose of the Oral Roberts University is to provide a top-quality liberal arts education in an atmosphere and climate where every student can have a personal encounter with Jesus Christ.

ORU is being built with YOU, the student, in mind. From the standpoint of education alone, we believe a student desires a solid academic program, taught by competent faculty using up-to-date methods and equipment. You want to attend a university you'll be proud of. You want to go to one where you can be graduated and go out into your chosen field with a training and a degree that will stand up.

ORU offers you a dramatic new approach to higher learning. The Learning Resources Center, the academic hub of the ORU campus, has been called by Dr. Harold Gores, president of the Educational Laboratories Facilities of the Ford Foundation, "one of the most creative facilities on the American campus today." In this unique "learning complex" the student will have at his disposal a highly sophisticated information storage and retrieval system employing the latest in electronic achievement and computer technology.

ORU is capturing the imagination of young minds. It is holding the attention of the educators. In a recent visit to the ORU campus, a president of an eastern college stated: "Education is changing all the time. Everyone is looking for the answers. I believe Oral Roberts University is coming along at the right time with the right answers. It is one of the brightest stars in the educational horizon."

The Learning Resources Center at ORU is as streamlined as tomorrow's space age. The eyes of the educational world are upon this ultramodern, six-story "learning complex" as it pioneers a new idea in higher education. Here, the very latest techniques will be in operation, bringing "push-button" learning to the fingertips of every ORU student . . . including closed-circuit TV teaching facilities, dialogue system for language laboratories, programmed learning equipment, and computers which will ultimately provide students with instant access to needed information from books and periodicals.
Dr. Paul McClendon, Learning Resources Director, tells group of campus visitors: "At the touch of a button a student will be able to retrieve previously stored information in the privacy of his own study carrel. He may summon forth on his own private video screen a technical scientific film, portions of documents, pictures, charts, and even entire lectures for his own study outside of class."

"Oral Roberts University is an effort to break through into a new dimension of teaching. Its spectacular $4,000,000 "learning center" will lead 600 entering Freshmen next September in techniques of intensive teaching never before used on such a scale."

—Jenkin Lloyd Jones
Editor, Tulsa Tribune and nationally syndicated columnist
Dr. Messick and Assistant Librarian, Juanita Walker, reflect a mutual enthusiasm over the scope of the ORU Library.

"I understand ORU is beginning with a 60,000 volume library but will eventually have 500,000 volumes. That is terrific!"

—Christiane Fries, Tulsa, Oklahoma

The ORU Library is unique in the fact that it will open in September with 60,000 brand-new volumes—more than most schools accumulate in their first ten years. Approximately 20,000 new volumes will be added annually. Eventually it will surpass its present goal of 500,000 volumes.

The ultra-modern library facilities will feature an open stack system covering three floors in the Learning Resources Center. Library book circulation will be computerized with an IBM Data Processing System.

In the ORU Library unique study carrels will provide you, the student, with private computerized electronic tutoring—a whole new range of educational experience! At the touch of a button you will summon for private study on video screens, a host of study materials for personal growth and academic progress.

Another unique feature of the ORU Library will be the “Holy-Spirit Collection.” This will contain what we believe will be the largest number of books and periodicals on the Holy Spirit ever assembled. It is now being compiled from all parts of the world and will include books in over a hundred languages. ORU students as well as scholars throughout the world will have access to this remarkable collection.
APPLICATION FOR ADMISSION TO
ORAL ROBERTS UNIVERSITY
7777 SOUTH LEWIS, TULSA, OKLAHOMA

Section I
To be completed by the applicant

1. Full Name: McKay John Michael
   Last: McKay
   First: John
   Middle: Michael

2. Present Address: 100 Tuxedo Drive
   City: Marietta
   State: Georgia
   Telephone: 427-6298

3. Permanent Address: 100 Tuxedo Drive
   City: Marietta
   State: Georgia

4. Place of Birth: Buffalo, New York
   Date of Birth: June 9, 1946

5. Sex: Male
   Nationality: American
   Race: ...

6. Marital Status: Single
   Married
   Separated
   Divorced

7. Veteran: Length of Service: Date of Discharge:

8. Family Data:
   Father: Robert Leon McKay
   Mother: Elizabeth Ann McKay
   Occupation: Regional Sales Manager
   Name: McKay
   Living? Yes
   No

   If family is separated, with whom do you live?
   (Name and Relationship)

   How many brothers and sisters have you? 5
   Older than yourself

9. Indicate the high school from which you will be graduating, or have graduated:
   Sprayberry High School
   Name of School: Sprayberry
   City and State: Marietta, Georgia
   Date of graduation from high school: June 1965

10. List name and address of each college you have attended or are now attending.

   Name of School
   Address
19. Check any of the following in which you may be interested:
   Band ........................................... If so, what instrument?

20. List any sports or other extracurricular activities in which you participated in high school: Wrestling

21. List any honors which you won in high school:

22. Bear in mind that smoking and drinking are not permitted, but that splendid instruction in a spiritual atmosphere is anticipated. With these in mind, state why you wish to attend Oral Roberts University, and give any other biographical information you wish.

In this age there is a need. Some say peace, others say prosperity, but I say spirituality. This is the reason my heart yearns to attend O.R.U. I want to serve the Lord in everything I do. Whatever it is, God will provide a way for His children to help others.

At this university young people from all over the world will be given the opportunity to search the vastness of God on a firm foundation of learning. The world is moving, some toward God, others away from Him. I want to move with God.

God is opening a door for me to discipline the mind, feed the soul, and grow with others. This is the reason I'd like to attend O.R.U.

John McKay
"I wanted a modern campus and a curriculum of which I could be proud. I felt that all of the teachers of the school from which I would graduate should be Spirit-filled. ORU is the answer."

—Allan Davidson, Parma, Ohio

ORU is carefully assembling its faculty realizing that the educator is the key to the life development of our young people.

We are well on our way to reaching our goal of a full staff. The ORU faculty is made up of called out, high caliber men and women who are not only competent in their profession and creative in their outlook, but have caught a common vision to nourish the whole person, to educate the whole man for a whole life.

You, the student, can put your whole life into their hands, and have full confidence that your total personality will be opened up, developed, and built on a firm foundation of a positive faith in God.

MEET OUR NEWEST MEMBERS OF THE ORU FACULTY...

Mauldin Ray, Ed.D.

Raymond Long, presently completing his Ph.D. at UCLA.
Students enjoying wholesome Christian fellowship at a recent student seminar.

"At ORU I shall have the opportunity to develop lasting friendships with other Christian young people, to enjoy their fellowship, and to share and learn from their experiences."

—Elaine LeMaster, Marion, Ohio
Abundant Life is healthful, spiritual, physical, mental and social in appearance and outlook. It is health wherein positive faith in God rejects negative thoughts and poisonous concepts. It is health in which one makes his vocation a mission field and his witnessing for Christ his supreme aim in life; where one willingly fulfills his all-important mission in life, not only to find his place professionally and socially, but to give Christ's healing and saving love to all mankind.

In harmony with the Abundant Life Concept, students will learn to live together, studying, playing, praying; competing with each other; dreaming and planning together.

All types of creative activity will be encouraged to give opportunity for total expression.

Daily exposure to a Spirit-filled, academically qualified faculty, as well as with each other, will assist students in facing the full challenge of life.

In harmony with each other, Christian youth enjoy the atmosphere of wholesome living in all facets of their daily activities. They will be prepared to face the problems of life with a positive spirit of faith in God—so that they may enjoy life more abundantly in Jesus Christ.

Students enjoying a time of fellowship on the campus of the Graduate School of Theology. ORU will be a place where racial and religious prejudices will melt under the warm influence of the Holy Spirit. Friendships and trusts will be built that will last throughout eternity.
"I have found that through sports I am able to Christ. In fact, when I run I feel

ORU's idea of athletics and health ... and what some schools might call "physical education" ... is more than a building with a gymnasium and lockers.

We do not separate a person's body from his mind or his spirit. We believe his full health resources come from the body, mind and spirit. This concept is reflected in the name of our athletic building. It is called the Health Resources Center.

There will be three main areas in this unique building—health education, health development, and health restoration, with offices for the health team of physician, psychologist, chaplain and physical edu-

"As far as my needs are concerned, I consider Oral Roberts University to be tops compared to any other college in the United States, whether big or small. At ORU I plan to obtain a well-rounded education, influenced greatly by an atmosphere of a living faith in God.

"I consider myself extremely privileged to be able to attend such a fine university as ORU."

—Paul Vandruff, California
1961 Los Angeles Junior Open, Runner-up
1962-1963 Downey Junior Golf Champion
witness for
I'm running for Christ.”

—Holt Patterson, Richmond, Virginia

cation director.

It is our plan to participate in all inter-collegiate sports except football. This includes baseball, basketball, tennis, track, wrestling, golf and swimming.

Daily exercise for every student will be a part of everyday activity. Naturally, smoking or drinking by students, faculty or staff is prohibited.

We believe good health is teachable. We hope to teach physical stamina and health habits to last a lifetime.

We are interested in YOU, the student, not only while you are in school, but in your life after you leave ORU. We care.

“I'm real excited about enrolling at ORU this September. About five years ago I had a dream about a place where people could share, and learn... where it would be natural to pray. ORU is that place.

“I believe Brother Roberts had a vision of God to plan such a university. And I believe outstanding Christian leaders will come out of this school.

“As for me, I love running for Christ. I’ve found through sports I have been able to witness for Christ.”

—Holt Patterson

Most Valuable Player Trophy, '62, '63, and '64, State Champ in high hurdles (Senior year).

Dan Bennett, 6 ft. 4 in., 1965 Oklahoma All State Team forward from Oologah, signs up for the ORU Basketball team while his parents, Coach Bill White, and President Oral Roberts proudly witness the event.
“Things are shaping up fast. Right now we are in the process of signing seven basketball players from a list of about fifty boys . . . .”

— Bill White, ORU Coach

“ORU will have a class of Freshmen this year playing a Freshman-Junior college schedule and we are working on this schedule right now. We’ve laid out a format and are beginning to schedule some definite dates to play.

“By the second year of operation the school hopes to acquire some junior college graduates. This means we hope to play a schedule of small 4-year colleges in our second and third years. By our fourth year, we will have our second group of Seniors and hope to be in contention on a major college level. In 6 years, we plan to be competing as a major college on a national level.

“Some of the boys we have already lined up are state champions, some of them allstate players for various sports—we are recruiting in all 50 states because we have strong supporters in all 50 states.

“We realize that Oral Roberts University will be starting out with no athletic tradition, but President Roberts feels that the school’s unique facilities actually give it an advantage in attracting the type of athletes we want.

“In the university’s revolutionary $4,000,000 ‘push-button’ Learning Resources Center each student will have access to what amounts to a private electronic tutor. It should be a terrific advantage to an athlete who must spend many hours practicing and who must miss classes to go on trips. In this way he can keep his grades up.

“I feel that here at ORU we will develop men, men of true stature, who are solid citizens, who go away from here with fervor and a heartfelt experience in God, and who know God as being their real leader.”
Coach Bill White (second from left) and Assistant Coach Bernis Duke (third from left) escort visiting athletes on a tour of the Health Resources Center during early construction.
"At Oral Roberts University, young people from all over the world will be given the opportunity to search the vastness of God on a firm foundation of learning. The world is moving, some toward God, others away from Him . . . but, as for me, I want to move with God . . . ."

—John McKay, Marietta, Georgia

The face of youth reflects the hope for the future.
Students will be encouraged to reach out in every direction in their search for truth, for it is realized that all truth has its origin and completion in God. To know truth one must fully know Christ. "I am the Truth," He boldly proclaims.

In an atmosphere of positive faith in God, there will be greater access to that which is good in the mind of God and man. There is to be a uniting of the intellectual pursuit with the highest spiritual harmony with God. We fully expect to find new knowledge, new answers to man's needs and a more meaningful way of life.

The questioning mind will be encouraged at ORU. There will be encouragement to ask WHY. There will be freedom for such explorations—an atmosphere of open-mindedness between instructor and student that is intensely personal as they work together in their never-ceasing quest for the best of yesterday, today and tomorrow.

"At last, I've found a top-notch university that won't be continually battering away at my spiritual life. I visited ORU last summer and saw the model and the plans and I feel that it is the greatest thing ever. Everything is so ultramodern. Many others I know of are so outdated. But here is a university which has, not only the Spirit, but the latest equipment, architecture and methods. I feel confident that at ORU I will grow spiritually and intellectually.

Allan Davidson, Cleveland, Ohio

"When I was at ORU a year ago, I saw with my own eyes that Brother Roberts' vision was becoming a reality. And when I was walking on the campus, the Lord spoke to me that He would take me back there very soon. Isn't it marvelous that at ORU I can expect the highest academic standards in a spiritual atmosphere? ORU is the ideal existence for my desire and purpose."

Norisuke Ashida, Japan

"I was very impressed when Dr. Irvine J. Harrison told me about the program of the ORU Graduate School of Theology. ORU has everything I am looking for in a seminary—Spirit-filled professors, a Christ-centered course of study and the very latest in teaching equipment.

"I believe ORU will not only provide me with excellence in theological education, but will better prepare me to minister to the spiritual, mental and physical needs of people. This, above all else, made me decide on ORU."

—John Acton II, California
Man is a whole being and for him to be fully grown and find total health, he must be developed in spirit, soul, and body.

The idea of educating the whole man is not new. Yet, it has never been explored to its fullest potential. That is why this new concept of educating the whole person is being developed on the campus at ORU.

Students who attended the Youth Seminar were glad to find that on campus or in the classroom, to “walk or speak in the spirit” was the norm for ORU.
Information
about ORU and the Graduate School of Theology

OPENS: September 7, 1965 with the Freshman class in the Liberal Arts Program. By the fall of 1968 all four classes—Freshman, Sophomore, Junior, and Senior—will be fully developed. The Graduate School of Theology opens concurrently with the Liberal Arts College and by 1967 all three classes—Juniors, Middlers, Seniors—will be in full operation.

CURRICULUM: A.B. degree will be offered in History of Art, Applied Art, Drama, Speech, English Literature, History, French, German, Greek, Russian, Spanish, Mathematics, Music, Philosophy, Psychology, Sociology, and Religion. B.S. degree will be offered in Biology, Chemistry, Physics, Business Administration, and Economics.

ENTRANCE REQUIREMENTS: Sixteen secondary school credits: 4 of English, 2 of a foreign language, 2 of mathematics, including algebra and geometry, 2 of science, including a laboratory science; 2 of social studies, and 4 of electives. Test scores are to be submitted on either the College Entrance Exam Board tests or the American College Testing Program as well as the scores from an achievement test in English composition, mathematics, and one other of the student's choice. If you do not fully qualify, send your transcript anyway for evaluation.

COST PER YEAR: Board and room, $850; tuition, $850; books (estimated), $50; student's activity fee (estimated), $50; for a total of $1800.

WHERE TO GET INFORMATION: Whether you are a prospective student, or you are interested in a faculty appointment, or desire to become a partner with President Roberts in building this important university, address your requests to the Provost.

Generous scholarships available.

Oral Roberts University
7777 South Lewis
Tulsa, Oklahoma 74102
THE ADMISSIONS OFFICE at ORU is a beehive of activity these days as time draws nearer to opening day at the university, and the stack of mail mounts. Here, Admissions Counselor Chuck Ramsay (right) discusses the merits of an incoming application with Dr. Paul McClendon, Learning Resources Director. Many factors are considered in the acceptance of a student—his S.A.T. scores, his grades in high school, his specific talents, his general background, his spiritual experience, etc.

Some applicants are high in academic standings, while others might have an unusual spiritual dedication, and still others may have leadership abilities. In all the letters there is a healthy feeling of expectancy about coming to ORU. It won’t be long now!

Applications pouring into ORU from all 50 states and overseas

“The rush is on!”

Counselor Dr. Irvine Harrison explains the university's objectives to a prospective student's family in the privacy of their own home.
Presentations of the new university are constantly being given at high schools throughout the country—also in churches at the request of the pastors, and in area banquets. In this way our young people are able to learn firsthand of the challenges and opportunities at ORU, and evaluate its offerings in relation to themselves. Here, Dr. Charles Farah, (Ph.D., Edinburgh University) ORU counselor, discusses problems and answers questions of prospective students.

ORU Scholarship Plan helps worthy student...

by Dr. Irvine Harrison, ORU Faculty Member

Recently I interviewed a young lady, a Senior in a southern California high school. Looking over her records, I found her to have an IQ of 162. She was third in a class of 996. As she talked about her dreams, her life, her background, I found her to be a beautifully dedicated Christian, the kind of student who belongs at ORU.

Then she told me about the confined illness of her father, consequently she would not be financially able to attend.

Later I spoke to her counselor who explained very frankly, "I really don't care one way or the other about your university. But this girl does, and she is so outstanding in all areas that I'll do everything to help her achieve her objectives in life... which, in my opinion, are best realized at Oral Roberts University."

We are now in the process of making arrangements for this girl to have a scholarship to ORU. We believe this is God's will.

There are other types of scholarships that are available besides this area of financial need: National Merit Scholars, High School Valedictorians, Students with Outstanding Performance in special subjects such as art, music, speech, etc., High School Salutatorians, Athletic Scholarships, Work Scholarships, and scholarships to other worthy students according to achievement and need.

For more information on scholarships, clip out and mail to:

Oral Roberts University, Tulsa, Oklahoma 74102

Name

Address

City

State

ZIP

V-122

23
“Construction is right on schedule . . . enthusiasm is running high . . .”

S. LEE BRAXTON
Chairman, Board of Regents
"I do quite a bit of traveling all around the country. And everywhere I go there is widespread interest and enthusiasm about the Oral Roberts University. Many have told me that the building of this university is the greatest thing that has taken place in our generation.

"I don't mind telling you, I'm excited!

"Students’ applications are pouring in, the faculty-staff is taking shape rapidly, and construction is right on schedule. In the photo below you see three of the main buildings rising upon the Tulsa horizon. The domed building on the left is the Health Resources Center; the building on the right is the seven-story dormitory; and the center building in the distance is the Learning Resources Center.

"Those of you who are sponsors in the building of this university are to be commended. I want you to know that you and I have a stake in something that is far bigger than we can ever comprehend in our lifetime.

"We realize this is a tremendous undertaking but we know with God’s help and your help and by working together, we are building this university to the glory of God which I believe will leave its stamp on the hearts and souls of men—not for a hundred nor a thousand years—but for eternity.

"This is why I am so excited about this program and want to do all I can."
Now Meet the 41 Dedicated, Christian Businessmen Who Stand Behind ORU . . .

On Saturday night, November 9, 1963, a historic meeting took place. The founding Board of Regents received the charter of the new Oral Roberts University.

In this meeting charged with the power of the Holy Spirit, these men humbly and reverently accepted the responsibility placed upon them as the governing body of the university.

In the years that have transpired they have diligently and faithfully worked toward making ORU a world center for soul-winning and to create high standards for Christian education and have stood behind the construction of ORU both materially and spiritually.

Their dedication has been evidenced by their 100% attendance at each of the annual board meetings, and by their willingness to serve in any capacity they have been called on to carry out.
Recently three young men came here to visit our campus. After the tour was completed, one of them said, “I can see, Mr. Roberts, you are building this university with the student in mind.” I explained to them: “My whole ministry is based on meeting the needs of the people; so it is only natural to plan a university to meet the needs of the student.” Before leaving they said, “Mr. Roberts, even though we have been planning to enroll in a large university this fall, don’t be surprised if we are here at ORU on opening day.” I said to the boys: “You pray about it... but don’t pray too long because our student quotas are filling rapidly.”

When I am home and stroll among the hundreds of workmen, piles of building materials, through structures of buildings hurrying for completion, I recall what those three boys said... “This university is being built with the student in mind.”

I heard recently that if all persons who ever lived and died since Adam were raised from the dead and stood on earth, they would not equal the world’s population today; and one-half of those living today are under 21. Think of that. One-half of the world’s population is now under 21 years of age... within ten short years one-half will be under 18. Is there any question whom we have to work with? The 50 percent of the world’s population that is under 21 is the only large group that can still be changed by Christian education. That is why this university is being built with the student in mind. Its goal is to educate the whole man for a whole life.

Oral Roberts University will open this fall to its first class of some 600 students, most of whom are from 17 to 21 years of age. I presently have on my desk, many letters recently received from young men and women who are applying for admission to ORU. I am deeply inspired by their personal testimonies of what the Lord has done in their lives. Each letter reveals a common objective. These young people have as their goal an opportunity to study and learn in a Christian atmosphere, in order to go forth into the world of their future knowing that Christ is their personal Savior and the Holy Spirit is the manager and administrator of their lives. Through the Holy Spirit... we are building this university with the student in mind.

In this day and age when the forces of evil are tearing down the very basics of our fundamental faiths, we feel it vital to maintain the standard of New Testament Christianity within the framework of educational excellence.

We, the faculty and staff, are doing all that is humanly possible to build a strong foundation here at ORU. But we are trusting in the Lord to make it the springboard for the fulfillment of our young people’s destiny.

Oral Roberts, President
“Mr. and Mrs. Peel, have you considered how your personal estate can be used to provide Christian education for young people?

“Many of our dear friends and partners like yourselves, who have stood behind our worldwide ministry through the years, are now realizing there is a way in which they can extend their Christian witness in a new dimension.

“There is a way whereby you can have a share in this ministry—a share that is greater than you’ve ever known before. This greater way is through intelligent planning of your personal estate.

“You may have a piece of property, a home, money in the bank, life insurance policies... any or all of these would be considered your ‘personal estate.’ In many cases, through intelligent planning, your estate can be put to work for the Lord AND, at the same time, provide you with a guaranteed regular income for life.

“What thrills me is that you and one of the dedicated staff members of our Stewardship Department can sit down together, talk things over, and work out a definite plan that will do a work for the Lord now. This plan will be tailored to your own personal needs. It will give you a new sense of security and satisfaction as you realize your investments are safe, your income is regular, and your Christian influence has gained a new dimension.

“Mr. and Mrs. Peel, I believe that the management of one’s personal estate in light of eternity is one of the most important steps a person will ever make.

“I am so thrilled that you have sought our advice in this vital area of the Christian stewardship of your personal estate. You know, every friend whom we have helped in this way has expressed a deep appreciation and personal satisfaction.”

Now, a word to you, the reader of this article: We want you to take advantage of our confidential service. There is no charge for it. Our dedicated staff is trained to meet your needs, to place in your hands the right literature and to counsel with you personally.

Feel free to call on us any time. You can start right now by filling in the coupon on the opposite page and returning it to us. You are under no obligation. We are ready to help you at your request.

Write us today.
President Roberts: I would like further information explaining how my personal estate can be put to work for the Lord and still have my own needs met. I am especially interested in the following items I have checked below:

- [ ] INSURED ANNUITY PLAN—a guaranteed income for life with excellent tax advantages.
- [ ] LIFE LOAN AGREEMENT—generous interest—money withdrawal upon request.
- [ ] DEEDED PROPERTY—given with right of lifetime possession.
- [ ] WILLS—steps in making a Christian will.
- [ ] (Include your specific needs here.)

Name __________________________________________ Date of Birth __________________________
Street or Box No. _____________________________________________________________
City __________________ State ______ ZIP ______

Fill in and mail to: ORU Christian Stewardship Department, Tulsa, Oklahoma 74102
Admissions Director: I want to know more about the Oral Roberts University. Please send me the items checked below:

- Catalog (Liberal Arts College)
- Admissions Requirements
- Catalog (Graduate School of Theology)
- Scholarship Information
- Application Blank

I am a  
- Junior
- Senior
- H. S. Graduate
- College Graduate

Name:

Street or Box:

City ___________ State ___________ ZIP ___________

Mail coupon to: ORU Director of Admissions, Tulsa, Oklahoma 74105

We invite you to come see us...

Whether you have an interest in this unique university as a student, faculty member, or sponsor... or perhaps you are a curious onlooker... we want you to see with your own eyes what we've been talking about in this issue of the OUTREACH. Plan your summer vacation to include Tulsa and tour the campus while passing through.